

**Vision:** Excellence among Saudi Private Higher Education Institutions.

**Mission:** Providing higher education that contribute to meeting needs of the labor market and achieving community partnership, in accordance with the national quality standards.

**BPCs are committed to the following:**

- Preparing professionals enhanced with the necessary knowledge, skills and values who would be able to contribute effectively to their communities' development in health, engineering, computer and business sectors.
- Developing the capabilities of teaching and other staff members in a way that effectively contribute to achieving total quality standards
- Promoting effective communication with local community through offering training and awareness-raising services, and life-long learning programs.

**Slogan:** “Our Students are our Pride”.

**The fifth element** includes a set of fundamental values that represent the ethos of BPCs. These values have been derived from the Islamic principles,

## 1-The Colleges' Mission, Vision, Slogan and Values:

### *Buraydah Private Colleges' Strategic Plan*

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**Strategic Objectives:** There are Six Major Strategic Objectives:

**Objective No1:** Improving the efficiency of The Colleges' institutional system to promote its competitive position and varying investment and income resources.

**Objective No2:** Improving quality of education in all academic programs according to quality standards.

**Objective No3:** Enhancing competitive capabilities of BPCs' graduates to meet the needs of the labor market.

**Objective No4:** Developing capabilities and skills of teaching and other staff, and improving the services provided to them

**Objective No5:** Promoting partnership with the local community.

**Objective No6:** Developing and maintaining BPCs' infrastructure